

Part 1. External factors affecting Park & Rides

External factor and link to more info	Timings	Nature of expected impact on P&Rs
Capped bus fares - £2 to date and then £2.50 from Nov 2023.	Nov 2023-Nov 2024	<i>Should be a factor in P&R parking-and-bus combined ticket pricing</i> – since December 2022, local buses have been capped to £2 / journey nationally. From a policy perspective, it is important that P&R pricing doesn't undercut bus-from-source. Not yet confirmed whether Oxfordshire bus operators will participate in the £2.50 scheme from November 2023.
Westgate and wider city centre car park charges	Ongoing	<i>Should be a factor in P&R parking-and-bus combined ticket pricing</i> – P&R pricing must be competitive against parking at Westgate, which is generally the cheapest city centre car park, otherwise people will not switch to trying P&R. This is particularly important for group tickets where the affordability of bus travel becomes tighter.
Hybrid working	Ongoing	<i>Neutral / negative</i> – the pandemic has fundamentally altered movement patterns, with fewer people travelling to Oxford city centre daily for work, and more leisure visits on the weekend
Low traffic neighbourhoods in East Oxford	Ongoing	<i>Negative</i> – bus operators advise that all east Oxford bus routes which pass The Plain are less attractive due to increased journey times. The County have consulted on a proposal to introduce bus lanes in the St Clements area which may mitigate some of this impact.
Botley Road bridge closure	Mar 2024-Nov 2024	<i>Neutral</i> – it will likely continue to reduce attractiveness of taking the bus from Seacourt, but may benefit other P&Rs. Journey times on the Abingdon Road appear to have been extended during the closure period, which may reduce the attractiveness of both using P&R from Redbridge, but also of parking in the city centre.
City centre developments – e.g. Oxpens	Ongoing	<i>Positive</i> – there is a pipeline of commercial development in the city centre which will rely on people accessing by bus
Trial traffic filters	Nov 2024 for 18 months	<i>Positive</i> – the main rationale for the traffic filters is that they will benefit the whole bus network, including P&Rs due to reduced congestion on

		arterial routes and so faster journey times. Those from outside the city will have only a limited number of exemptions from the filters meaning there should be a greater propensity to use P&R.
Fleet of electric buses	Late 2023 into 2024	<i>Positive</i> – all P&R buses will be state-of-the-art modern and all-electric buses, delivering an attractive bus experience for all travellers. However existing P&R fleet already includes many of these features.
Customer experience improvements at P&Rs	Autumn 2023 onwards	<p><i>Positive -</i></p> <p>1) Bus and ride ticket has helped to increase usage within Parks and Rides.</p> <p>2) Changes to Park and Ride such as introducing the 11 hours tariff and the 16 hours +1 and 16 + 2 have increased usage in the park and rides.</p> <p><i>Things to improve:</i></p> <p>1) Signage within P&R's promoting the Park and Bus tickets.</p> <p>2) Pay and display machines, user interface to buy a park and bus ticket is clunky and isn't easily navigable. ODS Car Parks are resolving issue with interface upgrade on machines.</p> <p>3) Bagged payment machines need to discuss with County if they need to be removed.</p>

Part 2. Summary of tariffs in options 1, 2 and 3

Category	Ticket	Detail	Current price (Option 1)	Proposed price changes (Option 2 and 3)
Combined parking-and-bus tickets	Parking + one adult return	Same day return travel for one adult and up to three children on any park&ride service, including 16 hours parking	£4	£4.50

	Parking + two adults return	Same day return travel for two adults and up to three children on any park&ride service, including 16 hours parking	£5	£5.50
Car parking tariffs 2023-24	0-1 hour		free: £0.00	Unchanged
	1-16 hours		£2.00	£2.15
	16-24 hours		£4.00	Unchanged
	24-48 hours		£8.00	Unchanged
	48-72 hours		£12.00	Unchanged
Single and return bus fares	Adult single		£2	Unchanged
	Child single		£1	Unchanged
	Adult same day return		£2.80	TBC by operators
	Child same day return		£1.40	Unchanged
	Adult period return		£3.50	Unchanged
	2 to go		£3.80	TBC by operators
	2 to go period		£6	Unchanged

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